

ISHAYA BAMAIYI

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PROFILE

Highly skilled Graphic Designer with 5+ years of experience in creating stunning visual identities that drive business growth and visibility.

I am keen to brand Identity, Marketing and advertising design with over 5 years of Experience.

I help startup brands, established businesses, entrepreneurs, and coaches tell compelling stories through creative designs, which enables them, sell fast, scale up and stand out.

Over the years, I have worked with different brands across different industries ranging from tech, health, cryptocurrency, forex Trading, Religious bodies, and digital agencies as a brand design agency creating quality visuals that has amazing results for them.

WORK EXPERIENCE

INTERSHIP

MAY 2015 - OCTOBER 2015

KWALIKA VENTURES - ABUJA

- I did my Industrial Trainee at the Company for a period of 6 months, working under structural drawings and analysis.

GRAPHIC DESIGNER

MAY 2021 – MARCH 2023

ZOOMPLUS DIGITALS

- I handled the entire graphic designs ranges from social media; web elements design as well as designs for other clients the company is managing their social Medias.
- I was heading the weekly brainstorming sessions with the staff.
- I was also opportune to do presentations on personal developments by talking/speaking on subject matters such as the thinking and its patterns alongside related topics within and outside the company.

MEDIA EXECUTIVE

FEB 2024

VASTOVERS GROUP

- Managed the social media of one of their subsidiaries VASTOVERS STEMORDZ
- Managed the social media of one of their subsidiaries VASTOVERS PARTNERS
- Also facilitates her Community (Vastovers Partners) located across the nation.
- I also serve as one of the Company's Graphic Designer across other subsidiaries

TECHNICAL SKILLS

- Social Media Management
- Graphics design.
- Video Editing
- Explainer video creation.
- Virtual assistance.
- Creative writing

TECHNICAL TOOLS

- Canva
- CorelDraw
- Photoshop
- Inshot
- Capcut
- Camtasia
- Ms Office suites
- Google workspace

SOFT SKILLS

Teamwork
Problem solving ability
Leadership Skills
Excellent communication
Client facing skills
Maintaining data integrity
Critical and Creative thinking
Attention to detail

EDUCATION AND QUALIFICATION

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|-----------------------------------|-------------|
| School Leaving Certificate | 1997 – 2003 |
| O' Level certificate | 2003 – 2009 |
| B.ENG (Civil Engineering) | 2010 – 2017 |

QUALIFICATION/CERTIFICATES

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| Virtual Assistance Certificate (ALX) | 2024 |
| Certificate of completion of soft skills (Jobberman) | 2022 |
| Certificate in graphics design (Design guru hub) | 2021 |
| Diploma in computer utilization (Ami-Tech Computers) | 2019 |

HOBBIES:

Graphic design, Writing, Travelling Playing, music, etc.

REFERENCE:

Available Upon Request